

# uBreakiFix Grows Missouri Footprint, Opens in Springfield

## Industry-Leading Tech Repair Brand Brings High Quality Electronics Support to Brentwood South

SPRINGFIELD, Mo., April 30, 2018 (GLOBE NEWSWIRE) -- Tech repair brand uBreakiFix opens its newest location, uBreakiFix Springfield, on April 30 at 2904 Glenstone Avenue in the Brentwood South shopping center. This is the brand's third location in Missouri, joining stores in Chesterfield and Manchester.

uBreakiFix services anything with a power button, including smartphones, game consoles, tablets, computers, drones, hoverboards, and everything in between. To date, uBreakiFix has completed more than 4 million repairs. While common fixes include cracked screens, software issues, and camera issues, the brand offers support for most technical problems on any electronic device, regardless of make or model.

Through strategic partnerships with leading technology companies, including Samsung and Google, uBreakiFix provides Samsung Galaxy customers and Google Pixel and Pixelbook customers with manufacturer-backed, same-day repair services using genuine parts. Through the partnership with Samsung, Galaxy owners can get in and out-of-warranty repairs at more than 300 locations nationwide, with most repairs completed in two hours or less.

uBreakiFix Springfield is the first location for UBIF Tech Solutions, Inc., led by President Mike Pierce and Chief Operating Officer Brad Reece. The group plans to open additional stores in Missouri, Oklahoma, and Arkansas.

“We were drawn to uBreakiFix because of the customer focus, commitment to competitive pricing, training, and consistency across locations,” Pierce said. “We repair anything with a power button, and we look forward to becoming the go-to tech repair resource for businesses and consumers alike.”

uBreakiFix was founded in 2009 by millennial duo Justin Wetherill and David Reiff, who later partnered with Eddie Trujillo to transition their Internet-based brand to a brick and mortar model. By offering convenience, accessibility, and unparalleled customer service, uBreakiFix filled a gap in the repair marketplace and has since emerged as an industry leader in growth, service offerings, and authorized partnerships. In 2018, Wetherill was inducted into the Forbes Technology Council, and uBreakiFix earned a top spot on Entrepreneur's Franchise 500® list, ranking #18 overall, #1 in the Electronics Repair category, and #1 on the Top New Franchises list.



**uBreakiFix specializes in same-day repair service of small electronics, repairing cracked screens, software issues, camera issues and other technical problems at its 385 stores across North America.**

uBreakiFix has more than 385 locations open across the U.S. and Canada. The brand opened 21 new stores during the first quarter of 2018 and plans to increase growth each quarter throughout the year. For more information on uBreakiFix franchising, visit <http://ubreakifix.com/franchising>.

“At uBreakiFix, our goal is to take the hassle of a broken device and create the most positive, convenient experience possible for our customers,” Wetherill said. “We are a customer service company first, and a tech repair company second. As we expand into Springfield, we look forward to becoming the trusted resource to keep consumers and businesses connected to the things and people who matter most.”

uBreakiFix Springfield is located at 2904 Glenstone Ave., Springfield, MO 65804 and can be reached at: (417) 799-9590. For more information and to view a service menu, visit <http://ubreakifix.com/locations/springfieldmo>.

### ***About uBreakiFix***

*Founded in 2009, uBreakiFix specializes in the repair of small electronics, ranging from smartphones, game consoles, tablets, computers, and everything in between. Cracked screens, software issues, camera issues, and most other problems can be repaired by visiting uBreakiFix stores across the U.S. and Canada. Since 2016, uBreakiFix has served as the exclusive walk-in repair partner for Google Pixel customers. In 2017, uBreakiFix expanded the partnership to include exclusive after sales support for Google Pixelbook customers. In 2018, uBreakiFix became a Samsung Care authorized service provider offering same-day, in-person support for Samsung Galaxy customers across the U.S. In 2018, uBreakiFix also ranked #18 on Entrepreneur’s Franchise 500®, #1 in the Electronics Repair category, and #1 on the Top New Franchises list. For more information, visit <http://www.ubreakifix.com>.*

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